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SCOHERE

International
Association
on Smoking Control
& Harm Reduction

If you agree with our scope,
join the common effort
to reduce the global burden
of smoking.



Belgium



Brazil



Bulgaria



Canada



Cyprus



Germany



Greece



Hungary



India

THERE IS A NEED TO STEP UP THE EFFORTS TOWARDS A NEW BROADER APPROACH TO SMOKING CONTROL POLICIES

Smoking cessation and prevention remain the most impactful, cost-effective interventions in medicine, but there is an ongoing discussion that limiting the negative effects of smoking can be also achieved by tobacco harm reduction.

SCOHRE is an International scientific Association of independent experts on Smoking Control & Harm Reduction, who seek an open and constructive dialogue to help come up with a new approach to smoking control policies.

We, at SCOHRE, believe that smoking control strategies should be reshaped to include harm reduction through alternative potentially lower risk products use, besides the traditional smoking cessation and smoking prevention measures.

SCOHRE includes scientists from all sectors: basic science researchers, medical doctors, policy experts, behaviourists, legal experts, academics, and professionals, human rights advocates...



Italy



Malaysia



Norway



Portugal



South Africa



Spain



Sweden



Tunisia

Our purpose is to provide stakeholders with science-based balanced information. Tobacco harm reduction debate is still at an early stage and more research and publications are needed.

We will work to better inform all stakeholders of the existing evidence corroborating that harm reduction in smoking should be implemented to counterfeit the detrimental effects of smoking, when smoking cessation fails or is not sought.

We need to raise awareness on existing knowledge, benefit from already existing solid expertise in many countries, and create more opportunities for education of health policy experts, regulators, and the public.

We will work to generate more evidence that harm reduction in smoking should be implemented along with smoking prevention and smoking cessation to counterfeit the detrimental effects of smoking.

We will establish new research to generate more evidence to cast out all doubt.

WE aim at a smoke-free world. Science is our strength and tool.

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WE believe that policies should be evidence-based and the generation of evidence (data) unrestricted.

WE aim at creating a global network of experts to share experiences and ideas, design research programmes, find ways to counterfeit the detrimental effects of smoking.

WE aim at creating communication strategies that empower people to effectively manage their smoking habit and take care of their health.

If you agree with our scope, join the common effort to reduce the global burden of smoking.

THE FOCUS IS ON THE FOLLOWING KEY PILLARS:

SCIENTIFIC EVIDENCE: sharing & publicising the latest scientific data, identifying research gaps & establishing research programmes, independently verifying industry data.

BEHAVIOURAL SCIENTIFIC EVIDENCE: improve lives with behavioural science; focus on smokers: what are the needs of those who want to quit smoking; how to effectively help them to quit; how to effectively help those smokers who are not willing to quit.

POLICY RECOMMENDATIONS TO PROVIDE OPTIONS FOR ALL; those who wish to quit smoking, but have repeatedly failed; those who despite all are not willing to quit, but still have the right to a healthy life.